



# 2025 Annual Design Contest Registration Packet

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## Check in times

**Saturday, March 22: 8:00am to 10:30am**  
**2025 Design Contest Registration Packet**

The WUMFA Design Contest is one of the longest running design competitions in the country. We want you to put in double the effort, creativity, and let your imagination go wild! This contest is an opportunity to learn and evolve as a designer. This year as we focus on Flower Power you will apply your skillset to show current and future trends. Winning competitors will be acknowledged at the Sunday luncheon and in *The Professional Florist*.

WUMFA encourages all members and students to strive for educational excellence and design skills for the enrichment of the art of floral design. Best wishes to all who enter and congratulations for your efforts to achieve design excellence!

If you have any questions please contact the  
Design Contest Chairperson:

Fawn Mueller CF

Email: [fawn@inspiredbynaturellc.com](mailto:fawn@inspiredbynaturellc.com)

Phone: (715) 218-5011

# WUMFA Design Contest Categories

## Student Division

**High School:** Open to any student currently enrolled in high school, who has NOT worked “professionally” as a floral designer. One entry per student.

**College / Trade School / Novice:** Open to any student currently enrolled in college or trade school. College student currently enrolled in horticulture / floriculture program or an enrichment, design school or university floriculture program. Student must prove current student status. Novice are designers that have worked less than 3 years in the floral industry. One entry per student.

## Professional Division

Open to any floral professional with three years or more experience in the industry. Contestants may enter one, two or three categories (themes). Contestants **MUST** be entered in all two professional categories to be eligible to compete in the prestigious WUMFA Designer of the Year run-off.

## WUMFA Professional Designer of the Year

To become the 2025 WUMFA professional Designer of the Year, designers must enter all two professional division categories. The three individuals with the highest cumulative points from these categories will be selected as finalists to earn the chance to compete in a spontaneous surprise package competition. The names of the three finalists will be posted at the WUMFA registration desk in alphabetical order upon completion of the judging. The three finalists will have one-half hour on the main stage starting promptly at 3:30 p.m., Saturday, March 22, 2025, to create the spontaneous surprise package design. The three contestants will meet at 3:15 p.m. at the WUMFA registration desk.

The design contest committee will select all the materials in advance. Finalists are responsible for their own tools: (knife, wire cutter, scissors, pruner, needle-nose pliers). Contestants will be asked to leave the contest area during judging. The finalist with the highest total points earned during the surprise package competition will be the winner. He or she will be announced at the Saturday Night Banquet and Sunday Luncheon and will receive \$300.00.

## WUMFA Student/Novice Designer of the Year Winner

The three individuals with the highest cumulative points from these categories will be selected as finalists to earn the chance to compete in a spontaneous surprise package competition. The names of the three finalists will be posted at the WUMFA registration desk in alphabetical order upon completion of the judging. The three finalists will have one-half hour on the main stage starting promptly at 3:30 p.m., Saturday, March 22, 2025, to create the spontaneous surprise package design. The three contestants will meet at 3:15 p.m. at the WUMFA registration desk. The design contest committee will select all the materials in advance. Finalists are responsible for their own tools: (knife, wire cutter, scissors, pruner, needle-nose pliers). Contestants will be asked to leave the contest area during judging. The finalist with the highest total points earned during the surprise package competition will be the winner. He or she will be announced at the Saturday Night Banquet and Sunday Luncheon and will receive \$200.00.

## Academy Division

Congratulations to all who have achieved this distinctive recognition! Continued encouragement to all that strive for it! This category is open to Accredited AIFD, WUMFA certified florists and Academy Professional Designers. (Academy qualifications-designers who have accumulated the minimum 50 points from past WUMFA sponsored design contests.) This is to recognize individuals who have consistently achieved high ratings and placements in the design contests.

### Prizes for all Categories and Themes:

First Place:	\$225, Ribbon, and Certificate
Second Place:	\$150, Ribbon, and Certificate
Third Place:	\$100, Ribbon, and Certificate
Professional DOY Winner:	\$300, Certificate, and Plaque
Student/Novice DOY Winner:	\$200, Certificate, and Plaque
Academy	\$500 and Certificate

# WUMFA Design Contest Categories Themes

## **Student Division:**

### **High School Theme: Pocket Boutonniere**

It's all the rage currently! Design a stylish pocket square boutonniere for prom or a wedding. Design must fit into a suitcoat pocket. Color and vibe designer's choice. Entry must be secure enough to withstand touching and handling by judges. Wholesale cost maximum amount is \$20. Items need to fit inside a 12" x 12" space. Judges will test balance. Please include a frame with a picture of the suit coat that inspired you for this boutonniere (not included in cost card).

*\*See below \* No Props allowed.*

### **College/Trade/Novice Theme: Memorial Plant**

A customer request of a single sympathy plant to send on delivery for a nature loving person that collected many treasures from the forest in their lifetime. From rocks to lichens, branches and sticks to birch pieces, feathers, and more. This Single Plant arrangement is to be unique from all the others. They requested no peace lilies. Wholesale cost maximum amount is \$50. Entry must be secure enough to withstand touching and handling by judges. *\*No props allowed. Natural items may be sustainably harvested and cost \$1 each. Judging space is limited to a 28" x 28" square with no height restrictions. \* No Props \*See below*

**(Remember, if you sign up for any of these themes you must bring your own tools in case you selected as a finalist to compete in the Spontaneous Surprise Package.)**

*\*Hard goods, flowers, and foliage must be from the price list included in the design contest package, which also includes all of the wholesale prices. Each recycled item that you utilize will have a value of \$1. Your entry must be mechanically sound to withstand touching and handling by judges. No permanent botanicals (silks) are allowed*

**\*\*No props are allowed. Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

## **Professional Division:**

### **Theme 1: World Bridal Bouquet and Boutonniere**

Create an out of this world bridal bouquet and boutonniere combo for a star gazing couple that met at the planetarium and are hosting their wedding there. Bouquet style can be of any kind and for the Groom's boutonniere, they requested a non-pin option of any style to match his bride's bouquet. He is wearing a suitcoat. Bouquet and boutonniere need to fit into a 24" x 30" with no height restrictions space. Entry must be secure enough to withstand touching and handling by judges. Wholesale cost maximum amount is \$90. A 7" Cylinder vase will be supplied to display your bouquet\* No props are allowed *\*See below*

### **Theme 2: High School Reunion Party Design**

It's the class reunion for 1987 and the local high school planning committee commissioned you to design a punch bowl table arrangement with a modern twist. Their school colors are blue and orange and their mascot is the "Tigers". The punch bowl area they have needs to be fit into a 28" x 28" space with no Height restrictions. Creation can be as tall as desired. Entry must be secure enough to withstand touching and handling by judges. Wholesale cost maximum amount is \$70. *\* No Props \*See below*

**(Remember, if you sign up for all two themes you must bring your own tools in case you selected as a finalist to compete in the Spontaneous Surprise Package.)**

*\*Hard goods, flowers, and foliage must be from the price list included in the design contest package, which also includes all of the wholesale prices. Each recycled item that you utilize will have a value of \$1. Your entry must be mechanically sound to withstand touching and handling by judges. No permanent botanicals (silks) are allowed*

**\*\*No props are allowed. Props are defined as any or all items that are not a physical part of or attached to the composition being judged.**

## Academy Division

### Theme: Movie Premiere Party “Back to the Future”

Create a “Back to the Future” themed one-sided arrangement suitable to be placed at movie theater entrance. There will be a pipe and drape in the back of your design and the wall. You have a \$125 wholesale limit for floral perishables. Hardgoods and mechanics will not be part of your dollar value. Your entry must be mechanically sound and balance to withstand touching and handling by judges. You may bring pedestal (not included in cost) to put your design on in front of the Pipe and Drape. Your floor area is a 5'x5' Square, no height restrictions. *No permanent botanicals (silks) are allowed. Props are allowed.*

### Design Contest Rules

1. The contest is open to all WUMFA Members in good standing, their employees, all FFA students, and Gateway College students. **(Dues must be paid in full by March 15th)**
2. Contestants may enter as many themes as they wish, but only one entry per theme per person in your division.
3. The contest will be held at the Oneida Hotel and Conference Green Bay Center, Green Bay, WI on Saturday, March 22<sup>nd</sup>, 2025. Designs may be entered on Saturday, March 22<sup>nd</sup>, 2025, from 8:00am to 10:30am. Contest entries will be placed on the contest tables by each contestant. Entrants will not be allowed into the judging area until judging is complete.  
**\*\*If you are taking an 8am class please drop off BEFORE your class 7:30-8 AM.**
4. When a price limit is required, everything used in the arrangement must be itemized on a cost card attached to the entry. Your hard goods and fresh items not listed on the provided price list are not permitted and will be disqualified. For any item not listed on the wholesale price list, please check individual theme rules. Containers, binding materials have a cost of \$1 if using open items, previously used or Goodwill purchases.  
**DO NOT** write your name on the cost card. Entrants not providing this information will be disqualified.
5. Prizes will be awarded for designs that best fulfill the theme requirements.
6. All score sheets will put in an envelope at WUMFA registration desk and may be picked up Sunday before the luncheon by contestants to help educate and encourage the contestants. Constructive comments will be made at each judge's discretion.
7. Points are awarded in each theme as follows. 1st place: 10 points; 2nd place: 7 points; 3rd place: 5 points. 50 Points are needed to gain admission into the Academy Division with at least 20 points earned from 1st place awards.
8. The Contest winners will be announced on Saturday night banquet. Entries may not be removed until after the winners have been announced, preferably not until Sunday afternoon.
9. Judging will take place with a minimum of 3 judges following the Judge's rules of order.
10. The Judges have the right to disqualify any entry or entrant who does not, in its judgment comply with contest rules. **Decision of the Judges is final.**
11. WUMFA assumes no liability for lost or stolen goods. Items of great personal value should not be used.
12. Shop signage or business cards are not allowed to be placed on table until after judging is completed, Saturday evening is fine.
13. Exhibit will be part of the public awareness of flowers and will be on display till end of convention on Sunday at 3:30pm. Please keep fresh for public eye of the floral industry. WUMFA bears no responsibility for damaged or stolen items.

*Note: All contest pieces will be on display in an area open to the public. The building has security, but design contest entries are not in a space that is locked up overnight. The WUMFA cannot be responsible for any materials, props etc. used for the contest.*

## **WUMFA Professional & Student Division Winner Contest Rules**

(This is a live on stage design contest)

**You must enter both professional themes to qualify.** The top three contestants with highest cumulative points from the professional divisions will be posted at the WUMFA registration desk in alphabetical order upon completion of the design contest judging. The three finalists will have one half hour starting promptly 3:30pm Saturday, March 22, 2025 on the Main Stage to create a Spontaneous Surprise Package design. The 3 contestants will meet at 3:15 pm at WUMFA Registration Desk. The design contest committee will select all the materials in advance. Finalists are responsible for their own tools

Which include:

- 1 floral knife
- 1 floral pruners
- 1 wire cutter
- 1 ribbon scissor
- 1 needle-nose plier
- 1 foliage stripper

**No other tools will be allowed!**

1. Contestants are to check in at the convention registration desk with the Contest Chairperson at 3:15 pm Saturday for Designer of the Year contest briefing.
2. Contestants must bring their own work tools. The use of any tool or material not listed under "permitted items" or provided on-site will result in disqualification.
3. Contestants will receive the same assortment of flowers, foliage, supplies, containers and props at the beginning of the competition.
4. Size requirements for the design will be announced on-site. Any design that does not meet the criteria will be disqualified.
5. Contestants must clean up their work area and exit the competition site before the judging begins.
7. The most people choice tickets wins the Professional and Student winners
8. Contestants are forbidden to speak during the competition. Convention attendees are invited to watch. Spectators may take pictures during the competition but are forbidden from speaking with the designers until after the competition is complete.

## **Friendly Reminder**

### **A Friendly Reminder to All WUMFA Design Contest Contestants:**

Plan to arrive 15 – 20 minutes early to allow yourself enough time to locate the contest registration area.

The last three pages of this packet are for your reference to help you are the Evaluation form and the Principles and Elements of Design.



# WHOLESALE PRICE LIST GUIDELINES

All entries must use only the following price list to judge all entries equally. All entries must be accompanied by a detailed Cost Card or they will be disqualified. Include all materials and accessories that are a part of the design. If you use a recycled container, accessory or hard good the dollar value is \$1. Glue, adhesives, wire, yarn, and tape are a zero. Please read the categories carefully and look for clues in the Price List Guidelines to avoid disqualifications.

\*Academy Division – For items not listed on the wholesale price list, use the actual price of the product.\*

## FLOWERS FRESH

Agapanthus	\$2.00	STEM	Ixia	\$0.85	STEM
Allium	\$1.20	STEM	Liatris	\$1.00	STEM
Alstromeria	\$0.95	STEM	Lilac	\$2.25	STEM
Amaranthus – hanging	\$1.25	STEM	Lily, Casablanca	\$4.50	STEM
Amaryllis	\$4.00	STEM	Lily, Asiatic	\$1.80	STEM
Anemone	\$2.00	STEM	Lily, Stargazer	\$3.00	STEM
Anthurium, Large	\$8.00	STEM	Lily, Oriental	\$3.00	STEM
Anthurium, Medium	\$6.00	STEM	Lisianthus	\$2.50	STEM
Anthurium, Small	\$4.00	STEM	Leucadendron	\$1.25	STEM
Asters, Matsumoto	\$0.50	BLOOM	Nerine	\$2.20	STEM
Astilbe	\$1.75	STEM	Orchids, Cattleya	\$6.00	BLOOM
Bells of Ireland	\$1.20	STEM	Orchids, Cymbidium	\$3.75	BLOOM
Birds of Paradise	\$3.00	STEM	Orchids, Dendrobiums	\$2.50	STEM
Bouvardia	\$1.25	STEM	Orchids, Phalaenopsis	\$2.75	BLOOM
Brunia	\$2.25	STEM	Orchids, Oncidium, Mokara	\$1.95	STEM
Calla Lily, Large	\$4.50	STEM	Peony	\$5.00	STEM
Calla Lily, Mini	\$2.50	STEM	Protea, Banksia	\$5.50	STEM
Carnation, Large	\$0.65	STEM	Protea, Mink and Sugar types	\$4.00	STEM
Carnation, Mini	\$0.55	STEM	Protea, King	\$10.00	STEM
Celosia	\$1.95	STEM	Protea, Pin Cushion	\$3.95	STEM
Crespedia – Billy Ball	\$1.25	STEM	Ranunculus	\$1.80	STEM
Mum – Cremona, Fuji, Spider, Rover	\$1.00	STEM	Rose, Garden	\$4.95	STEM
Mum – Spray, Button, Micro	\$0.85	STEM	Rose, Spray	\$1.60	STEM
Mum – Football, specialty	\$1.35	STEM	Rose, Standard 60cm	\$1.45	STEM
Dianthus – Green Trick	\$0.95	STEM	Scabiosa – pods and flower	\$1.40	STEM
Delphinium, Bella/Volken	\$1.65	STEM	Snapdragons	\$1.25	STEM
Delphinium, Hybrid	\$2.50	STEM	Star of Bethlehem	\$1.25	STEM
Dahlia	\$3.00	STEM	Stephanotis	\$0.80	BLOOM
Echeveria – Succulent 3-5”	\$5.00	EACH	Stock	\$1.30	STEM
Echeveria – Succulent 1-3”	\$3.50	EACH	Sunflowers	\$1.20	STEM
Eryngium – Blue thistle	\$1.25	STEM	Tillandsia – Air Plant small	\$4.00	EACH
Freesia	\$1.50	STEM	Tillandsia – Air plant med-large	\$8.00	EACH
Phlox	\$0.95	STEM	Xerographic – Large	\$20.00	EACH
Gerbera Daisy, Lg.	\$1.50	STEM	Tulip French	\$1.80	STEM
Gerbera Daisy, Mini.	\$1.20	STEM	Tulip, Regular	\$0.90	STEM
Ginger	\$3.50	STEM	Viburnum	\$2.50	STEM
Gladioli	\$1.50	STEM			
Gloriosa	\$2.75	STEM			
Heliconia	\$5.00	STEM			
Hyacinth	\$1.50	STEM			
Hypericum Berries	\$0.95	STEM			
Hydrangea – White	\$2.65	STEM			
Hydrangea – Mini Green	\$1.95	STEM			
Hydrangea – Dutch or Antique	\$6.50	STEM			
Iris	\$1.00	STEM			

**FILLER FLOWERS**

Astrantia	\$13.00	BUNCH
Baby's Breath	\$11.50	BUNCH
Boronia	\$12.00	BUNCH
Bupleurum	\$12.50	BUNCH
Solidago	\$10.00	BUNCH
Heather	\$13.50	BUNCH
Kangaroo Paw	\$12.00	BUNCH
Limonium	\$11.00	BUNCH
Montecasino Asters	\$9.00	BUNCH
Spray Liatris	\$7.50	BUNCH
Statice, Regular	\$7.00	BUNCH
Statice, Seafoam	\$5.50	BUNCH
Wax Flower	\$12.50	BUNCH

**PLANTS (you may cut and use %)**

5" Orchid Single/Double	\$17.00	EACH
6" Orchid Single/Double	\$23.00	EACH
2" Succulent or Cacti.	\$2.50	EACH
3" Succulent or Cacti	\$4.50	EACH
3" Foliage Plant	\$3.50	EACH
4" Foliage/Succulent Plant	\$4.50	EACH
6" Foliage Plant	\$8.50	EACH
4" Blooming Plant	\$4.50	EACH
6" Blooming Plant	\$9.50	EACH
6" Foliage Plant	\$10.50	EACH
8" Foliage Plant	\$15.50	EACH
10" Foliage Plant	\$19.95	EACH

**FOLIAGE**

Pittosporum, Green or Variegated	\$7.150	BUNCH
Pittosporum, Mini/Italian	\$11.950	BUNCH
Plumosa	\$6.950	BUNCH
Pussy Willow	\$8.00	BUNCH
Ruscus, Israeli	\$5.25	BUNCH
Ruscus, Italian	\$11.50	BUNCH
Salal	\$7.50	BUNCH
Australian Greens/Grasses	\$10.50	BUNCH
Steel Grass or Flexi grass	\$6.00	BUNCH
Sword Fern	\$6.50	BUNCH
Tee Pee Emerald	\$6.00	BUNCH
Ti Leaves	\$9.25	BUNCH
Tree Fern	\$4.50	BUNCH
Umbrella Papyrus	\$10.50	BUNCH
Curly Willow, Tips	\$8.75	BUNCH
Equisetum	\$5.50	BUNCH
Eucalyptus, Baby Blue	\$10.95	BUNCH
Eucalyptus, Seeded, Silver Dollar	\$12.00	BUNCH
Flat Fern	\$6.000	BUNCH
Flax	\$6.50	BUNCH
Galax Leaves	\$4.75	BUNCH
Ivy	\$6.50	BUNCH
Leatherleaf (Baker fern)	\$4.50	BUNCH
Lily Grass	\$4.95	BUNCH
Myrtle	\$9.75	BUNCH
Monstera Leaves, Sm.	\$1.50	EACH
Monstera Leaves Lg.	\$5.00	EACH
Monstera Leaves Med.	\$2.85	EACH
Fatsia	\$6.00	BUNCH
Flowering Branch – Cherry, Pear, Forsythia	\$1.50	EACH
Aspidistra	\$0.55	EACH
Podocarpus	\$7.50	BUNCH
Bay Leaf	\$9.50	BUNCH
Olive Leaf	\$12.75	BUNCH
Kiwi Vine	\$8.00	BUNCH
6' Curly Willow	\$10.00	BUNCH
Agonis	\$14.50	BUNCH



**HARDGOODS** If you use a recycled container, accessory or hard good the dollar value is \$1. Glue, adhesives, tape are a zero.

*Recycled Items, Goodwill purchase	\$1.00	EACH	AD – Birch Slices	\$1.00	EACH
Recreations Bowl 5.5"	\$2.00	EACH	AD – Wood Slices	\$0.50	EACH
Recreations Bowl #8	\$6.05	EACH	Moss Reindeer	\$13.00	BAG
Crystals Accents	\$12.15	BOTTLE	Moss Green Sheet	\$37.00	BOX
Corsage Pins, Colored	\$3.50	BOX	Moss Spanish	\$14.75	BOX
Corsage Pins, Reg.	\$3.40	BOX	Bead Wire (26 feet)	\$5.75	ROLL
Chenille Stems	\$2.80	BOX	Mega Bead Wire (13 feet)	\$11.55	ROLL
Barked Wire	\$7.80	ROLL	Raw Muslin, Jute (9 feet)	\$4.20	ROLL
OASIS Natural Wrap, Alamo Bark	\$11.20	ROLL	OASIS™ Lace Wrap (9.85 feet)	\$4.35	ROLL
Oasis, colored Bind Wire	\$7.50	ROLL	Oasis, Foam Standard	\$1.50	BLOCK
Oasis Tube Glue	\$0.00	TUBE	Oasis Midnight Foam	\$2.25	BLOCK
Oasis, Bouquet Holder Grande	\$3.82	EACH	Oasis Foam Grande Block	\$3.50	BLOCK
Oasis, Bouquet H. Med.	\$3.00	EACH	Oasis, Iglu	\$1.95	EACH
Oasis, Bouquet H.Large	\$3.65	EACH	Oasis, Foam Designer BL.	\$9.00	BLOCK
Oasis, Bouquet Special	\$7.50	EACH	Oasis, Spheres 4.5"	\$2.00	EACH
Oasis, Bind Wire	\$12.50	ROLL	Oasis, Spheres 8"	\$9.80	EACH
Wire Metallic, Diamond, Etched Roll	\$7.00	PKG	Oasis, Spheres 3"	\$1.50	EACH
Wire Flat 3/16"	\$5.50	PKG	Oasis, Spheres 6"	\$2.25	EACH
Wire Flat ½"	\$8.00	PKG	Small Cage (1/3 Brick)	\$5.60	EACH
Wire Flat 1"	\$12.00	PKG	Medium Cage (2/3 Brick)	\$7.50	EACH
Wire Bullion	\$8.75	ROLL	Tribute Cage (Full Brick)	\$8.50	EACH
Wire Metallic Roll	\$8.00	ROLL	Wire Easel 36"	\$6.00	EACH
Wire mesh (16ft roll)	\$9.00	ROLL	Wire Easel 42"	\$7.75	EACH
Midollino (about 200 in a bundle)	\$0.10	EACH	12" Urn Foam Ring	\$7.25	EACH
Flat Cane (about 100 feet)	\$16.00	ROLL	15" Urn Foam Ring	\$12.95	EACH
River Cane	\$12.00	BUNCH	Square Riser w/tray	\$11.50	EACH
Birch Branches 2-3 feet	\$14.00	BUNCH	Round Riser w/tray	\$12.60	EACH
Wooden Dowels 3/8"	\$0.75	EACH	Syndicate #80 Urn	\$6.60	EACH
Raffia	\$8.90	PKG.	Sisal Mesh 216"	\$15.00	ROLL
Recreations Bowl #6	\$3.10	EACH	Zip ties 3-6"	\$0.10	EACH
Recreations Bowl #11	\$7.65	EACH	Zip ties 7" +	\$0.25	EACH
Tack 2000	\$8.00	CAN	Wool/Yarn	\$5.00	ROLL
6" Lomey Tray	\$1.95	EACH	IKEA Smyka Sticks	\$13.00	BUNCH
9" Lomey Tray	\$2.95	EACH	IKEA white sticks	\$7.00	BUNCH
4" Holly Chappel Egg & Pillow	\$2.95	EACH	Holly Chappel Small Compote	\$4.75	EACH
6" Holly Chappel Egg & Pillow	\$3.50	EACH	Holly Chappel Medium Compote	\$6.95	EACH
			Holly Chappel Large Compote	\$8.75	EACH



**Mailing Address: PO Box 67, Haslett, MI 48840**  
**Shipping Address: 1152 Haslett Rd, Haslett, MI 48840**  
**Phone: (517) 253-7730 Fax: (517) 575-0115**  
**Email: info@wumfa.org**  
**www.wumfa.org**

**FLORAL DESIGN CONTEST REGISTRATION FORM**

**Please type or print clearly:**

Designer's Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Cell(\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

**Please check which division/theme(s) you will enter:**

**Student Division** (Check them you will be entering. You may enter only One)

**Pocket Boutonniere** (High School) \_\_\_\_\_ **Memorial Plant** (College/Trade/Novice) \_\_\_\_\_

**Professional Division** (check theme(s) you will be entering. You may enter in one or all two)

**"World Bridal Bouquet & Bout."** \_\_\_\_\_ **"Reunion Party "** \_\_\_\_\_

**Academy Division:**

**"Back to the Future" premier party** \_\_\_\_\_

***Each contestant must complete a separate registration form.***

**Design Contest registration fee is \$10- for each theme in each division in advance or \$15 at the door per contestant**

Registration Fees are paid for on the Convention Registration Form. You must be registered for the convention with your WUMFA dues paid current to participate in the design contest.

MAIL or FAX THIS FORM TO:  
DESIGN CONTEST ENTRY AT THE ADDRESS OR NUMBER LISTED ABOVE.  
**REGISTRATION MUST BE RECEIVED IN THE WUMFA OFFICE BY 3/17/2025.**  
***Otherwise bring registration with you to convention.***

# EVALUATION FORM    CONTESTANT # \_\_\_\_\_

<b><u>DESIGN ELEMENTS</u></b>	<b><u>POSSIBLE</u></b>	<b><u>AWARDED</u></b>
Line – Definable path for the eye to follow	15	
Form – Overall 3-D shape	15	
Color – Definable color harmony present	10	
Space – Area utilized in and around ingredients	10	
<b><u>DESIGN PRINCIPLES</u></b>		
Physical Balance — Does not fall over under its own weight	10	
Visual Balance — Imparts a sense of optical equilibrium	10	
Contrast – Contradictions in size type and material structure	10	
Proportion – Internal size relationships of design ingredients to each other	10	
Unity – Effortless congruence between materials used	10	
<b><u>MECHANICS/EXECUTION</u></b>		
Use of Design Techniques	10	
Neatness	10	
Finish	5	
<b><u>CREATIVE APPLICATION</u></b>		
Originality	5	
Category Interpretation	5	
Material Selection	5	
<b><u>EXCEPTIONAL MERIT</u></b> — Extra points to reward an outstanding quality	10	
<b><u>SCORE</u></b>		150

**ENCOURAGEMENT & SUGGESTIONS FROM JUDGE:**

# The Principles of Floral Design

**BALANCE:** A state of equilibrium, actual or visual; a feeling of three-dimensional stability.

**PROPORTION:** The comparative relationship in size, quantity, and degree of emphasis among components within the composition; the relationship of one portion to another, or of one portion to the whole.

**SCALE:** The relative ratio of size, or the relationship of the size of a composition to the surrounding area or environment.

**DOMINANCE:** The visual organization within a design that emphasizes one or more aspects. When one element is emphasized others are subordinate.

**EMPHASIS:** The special attention or importance given to one or more areas within a design.

**FOCAL AREA / FOCAL POINT:** The area(s) of greatest visual impact or weight; the center(s) of interest to which the eye is most naturally drawn.

**ACCENT:** Detail added to a design to provide additional interest, affecting the total character of the composition.

**CONTRAST:** Emphasis by means of difference' strength through opposition.

**OPPOSITION:** Contrast between elements, which are counterpoint in relation to each other, bringing about a sense of tension in a design.

**TENSION:** The dynamic, aesthetic quality achieved by the skillful use of opposition, implying or suggesting a sense of energy.

**VARIATION:** Dissimilarity among attributes or characteristics.

**RHYTHM:** Visual movement through a design, usually achieved through repetition or gradation.

**DEPTH:** The placement of materials at different levels within and around an arrangement.

**REPETITION-** The recurrence of like elements within a composition.

**TRANSITION:** The ease of visual movement, which results from gradual degrees of change among one or more of the elements.

**HARMONY:** Compatibility; a pleasing or congruent arrangement of parts.

**UNITY:** Oneness of purpose, thought, style, and spirit.

# The Elements of Floral Design

**LINE:** The vital visual path that directs eye movement through a composition

**FORM:** The shape or configuration of an individual component of the composition the overall, three-dimensional, geometric shape or configuration of a floral composition

**SPACE:** The area in, around, and between the components of the design, defined by the three-dimensional area occupied by the composition

**TEXTURE:** The surface quality of a material, as perceived by sight or touch

**PATTERN:** 1. A repeated combination of line, form, color, texture, and/or space 2. The silhouette of a flower or an arrangement as observed against its background, including solids and spaces

**FRAGRANCE:** A sweet or pleasing odor, perceived by the sense of smell

**SIZE:** The physical dimensions of line, form, or space

**COLOR:** The visual response of the eye to reflected rays of light