



CODE OF ETHICS

Upon becoming a Certified Florist you will be required to uphold the standards which are reflected in the Code of Ethics.

As a Certified Florist I pledge to represent myself, and the industry in a professional manner.

- **I will promote positive awareness about the floral industry.**
- **I will provide high quality floral products and services to the consumer.**
- **I will accurately and honestly represent products and services in reference to quality, quantity, and origin of material.**
- **I will confront issues fairly and promptly.**
- **I will work towards open communication and cooperation within the industry.**
- **I will honor my contracts and obligations both in and out of the industry.**
- **I will encourage education about the floral industry to students, as well as the general public.**
- **I will give only positive, constructive, guidance to those interested in industry education.**